

NO. 39.

I am the thoughts of a father.
I am the thoughts of many fathers.
I am the wisdom of those fathers.
I am the voice of those fathers.
I am the Home Protector.
Who am I?

What life insurance company has for twenty years earned the highest rate of interest?
What rate was earned on its \$109,000,000 assets in 1915?

Who is its general agent in Washington?
Who are his associates in this agency?
What other lines of insurance does this office, located at suite 500 Bond Building, handle?

UNION CENTRAL LIFE INSURANCE CO.

EDWARD S. BRASHEARS, General Agent, 500 Bond Bldg.
Earned 6.42 per cent in 1915 on \$109,385,000 assets.

Agents and Associates:
Dr. D. G. Davis, R. L. Bushong,
J. D. Long, Otto Wornier,
O. L. Kemmer, Joseph Randall,
S. B. Curry, Charles W. Meyer,
Max Vollberg, R. L. Halpern,
Louis H. Meyer, E. P. Gottwald,
E. E. Lowe, F. B. Brashears.

This Agency Also Handles:
Accident and Health
Fire Insurance
Liability
Plate Glass
Automobile
Bonds
Physicians and Druggists
Sundries
Tornado
Property Damage
And Other Insurance.

NO. 40.

There are four reasons why Sorosis shoes for ladies have led all others for twenty-five years for exclusive style, beauty and comfort.

Give these four reasons and the address of the Sorosis shoe store.

SOROSIS LUXURIOUS SHOES.

1213 F Street N. W.

Lead all others for the following good reasons: 1—They are perfectly stylish. 2—They are exquisitely made. 3—They are the most daintily ornamented shoes sold anywhere. 4—They are made in such profusion of different design that individual tastes can be fully suited.

NO. 41.

TAXICABS

NO. 1. WHAT COMPANY OPERATES THE GRAY CARS?
NO. 2. WHAT IS ITS TELEPHONE NUMBER?
NO. 3. WHAT COMPANY VOLUNTARILY REDUCED ITS RATES?
NO. 4. WHAT WAS OLD RATE FOR ONE PASSENGER ONE MILE?
NO. 5. WHAT IS THE NEW RATE ONE PASSENGER ONE MILE?
Note: Mail to this company on or before Thursday, March 9th, 6 p. m., duplicate of the answers to these five questions which you send to The Herald. Duplicate must be written in long hand with name and address of sender. Cash prizes of \$5.00, \$3.00, \$2.00, and \$1.00, respectively, will be given for the four most accurate and neatest looking set of answers.

TERMINAL TAXICAB CO.

1—Terminal Taxicab Company.
2—North 1212.
3—Terminal Taxicab Co.
4—70c.
5—50c.

NO. 42.



This gentleman has prepared 2,000 civil service and 1,000 business students for positions. He is principal of a popular business and civil service school.

WHO IS HE?
What is his slogan?
What is name and address of school?

Washington Business and Civil Service School,

1317 New York Ave. N. W.
W. C. FOTTEET, Principal.
"Positions for graduates and graduates for positions."

NO. 43.

What is the name and location of the finest equipped Roller Skating Rink in Washington?

How many large mirrors have they for the use of their patrons?
How many uniformed instructors have they?
Where is their tea and refreshment room located?
What will be their special feature for the next ten days?
Ask the attendants for information.

COLISEUM ROLLER SKATING RINK.

Over Center Market, Ninth Street Wing.

Nine large mirrors for patrons.
Three uniformed instructors.
Unexcelled tea room left of main entrance.
Special attraction for next ten days the Masked Marvel Racer.

NO. 44.

What is the name of the oldest European hotel in the city, located at Pennsylvania avenue and Sixth street, which has been under the personal supervision of the proprietor for more than thirty years?

When was their upstairs restaurant and kitchen thoroughly overhauled and made up-to-date?

What is their specialty in the food line? What is the price of the famous noonday lunches?

ST. JAMES HOTEL,

HYLAS T. WHEELER, Prop.

Upstairs restaurant was entirely refitted last spring. Our chicken and lobster dinners are unexcelled. Our mid-day luncheons are the best in Washington at 50c.

NO. 45.

Who is the widest known insurance man in Washington with offices on the sixth floor of the Woodward Building?
What unusual life policy does he specialize?
What accident and health policy does he recommend?
What other branches of insurance does he represent?
What is his business motto?
Give office number and telephone.

M. Le Roy Goff - - - Insurance Service

601 Woodward Building, Main 8510.

A life contract at low cost, with a disability clause, which guarantees to give YOU all your money back.
Travelers' M. D. policy for \$10,000 quadrupling to \$40,000, costing less than 10c a day.
Automobile, Fire, Burglary and Theft Insurance.

NO. 46.

What is the name of Washington's most popular Drug Store, located opposite the Garden Theater, where the location and the many special offerings save patrons money? How often do they run their remarkable "one-cent" sales?

What is name of the delightfully different Face Powder De Luxe they specialize, and what special price can this be obtained for at their famous sales? Give name of proprietor and address.

CHRISTIANI DRUG COMPANY,

426 Ninth St. N. W. W. H. McCURE, Prop.

Their special 1c sales offered monthly has won them renown.
Diana Complexion Powder, delightfully different, with the lingering fragrance of Dream Flowers, is unrivaled; price at sales, 50c box for 25c.

Winners in The Herald's Who? What? Where? Quiz

FIRST AWARD—\$50 IN GOLD

George Lenz, 2132 Eye Street Northwest

SECOND AWARD—\$25 IN GOLD

Mrs. L. F. McGee, 1523 Gales Street Northeast

THIRD AWARD—\$15 IN GOLD

Miss Edith Tolson, 506 Ninth Street Southeast

FOURTH AWARD—\$10 IN GOLD

Leonard F. Ruoff, 3146 Nineteenth Street Northwest

FIFTH AWARD—\$5 IN GOLD

A. F. Knibiehly, 509 Fourth Street Northwest

SIXTH AWARD—An artistic Gas Table Lamp and Shade, given by Washington Gas Light Company—Arthur H. Warden, 401, The Wyoming.

SEVENTH AWARD—Pair Gold-filled Eyeglasses with Periscopic Lenses, fitted with patent Shur-on mountings, with case and guard, given by Selinger, Ninth and F streets—Miss C. Boardman, 207, The Alabama.

EIGHTH AWARD—Season Ticket, including Skates, given by the Coliseum Roller Skating Rink—Raymond G. McAllister, 219 Ninth Street Northeast.

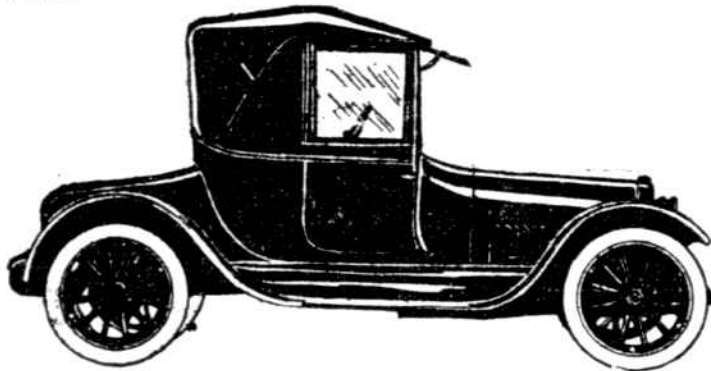
In addition, Barber & Ross, G and Eleventh streets, will give one of the high-grade ranges specified in advertisement (special No. 5) for the neatest, nearest correct answer to their questions individually. Winner to be announced later by Barber & Ross.

The Terminal Taxi Company will also give \$3.00, \$2.00 and \$1.00 for the neatest, nearest correct answer to their advertisement individually. Winner will be announced later by Terminal Taxi Company.

Every award winner will receive in addition a 50c box of Diana De Luxe Face Powder, given by Christiani's Drug Store, 409 Ninth street.

EXTRA AWARD—Chapin & Sacks will give a brick of their famous "Velvet Kind" Ice Cream to each prize winner in The Herald's "Who? What? Where? Quiz."

NO. 47.



Who sells this car?
Who is the largest builder of six-cylinder cars in the world?
What company built the first valve-in-head motors in United States?
Give name of car, address and price.

BUICK MOTOR COMPANY.

BUICK MOTOR COMPANY.

BUICK MOTOR COMPANY, 1028 Connecticut Av., \$1,300 Delivered.

NO. 48.

Who Is This Insurance Man?

He is located in the Evans Building and represents one of the oldest and strongest companies in this country, located in the State whose insurance laws are famous.

Which policy of this company gives most insurance for the least money and yet is paid for in full before old age?
Give name of company and agent's address.

ORVILLE B. DROWN

Ordinary life with annual dividends allowed to accumulate at interest becomes paid-up in full from 15 to 27 years.
Massachusetts Mutual Life Insurance Co.,
716-19 Evans Building.



NO. 49.

Who is the Tailor who has all his work done on the premises by Master Union Tailors in his daylight store?
Who has the largest and best equipped tailoring establishment in Washington?

Why has he made such a wonderful success and gained a host of friends?

What special offer is he making at this time of unparalleled values?
What is the name, the address and telephone number?

JOSEPH A. WILNER & CO.,

Corner Eighth and G Streets N. W. Main 3502.

Successful because of quality, workmanship and fit.
Has gained many friends on account of his personal attention.
1-3 off sale on every piece of suiting in the house.

NO. 50.

What is name of firm located on G St., the largest and most noted in Washington, known as the "Big Hardware Store," for its complete line of Builders' Hardware, Tools, and Cutlery, Automobile and Launch Accessories?

Name the lines of Refrigerators they are sole agents for, and give their salient points. Give address and telephone number.

BARBER & ROSS,

Eleventh and G Sts. N. W.

Bohn Syphon and White Mountain Refrigerators.

Bohn Syphon 1—Low and uniform temperature
2—Pure atmosphere
3—Easy in keeping sanitary
4—Perfect circulation
White Mountain 1—Duplex grate
2—Pure baked white lining
3—Cleanable—sanitary

NO. 51.

What is the firm name, address and telephone number of the Big Men's Store, "down by the Navy Yard?"

How long have they been at their present location?

What saving do you always make on their suits and overcoats?

What qualities have built this store's wonderful success?

The Bieber-Kaufman Clothing Co., Incorporated,
901-9 Eighth St. S. E. Lincoln 387.

SINCE 1872.

You save \$5.00 on every suit and overcoat purchased at this big store. The B-K store has always been known for its strict reliability, fair dealing, and the best \$15 suits and overcoats in Washington.

NO. 52.

What are SILVER LENSES? What are the defects of regular lenses? What are the SIX physical advantages of SILVER LENSES? SILVER LENSES can be obtained in Washington, D. C., at

Columbia Optical Co.

908 F St. N. W., 3 doors from Washington Loan and Trust Co.

What are SILVER LENSES? SILVER LENSES are IMPROVED LENSES used to aid vision and make the human eye more efficient; are made and sold only by the COLUMBIA OPTICAL COMPANY, 908 F Street Northwest.

What Are the Defects of Regular Lenses?

They limit the angle view by causing the radius of vision to fall beyond the edges of the lenses. Regular lenses cannot be made this; consequently they are heavy and add pressure on the nose.

What Are the Physical Advantages of Silver Lenses?

The six physical advantages of SILVER LENSES are as follows: Wider angle of vision; elimination of eye-irritating reflections; do not touch eyelashes; are lighter and more comfortable; Each pair is DESIGNED for the particular needs of EACH INDIVIDUAL WEARER. The curves, size, shape and position of the lenses are determined by careful examination with modern instruments. They look better on the wearer.

NO. 53.

WHAT is the name of the wizard show man of Washington, who runs the two finest and most up-to-date motion picture theaters in town?

WHY are the shows at these theaters the best in town?

OLGA PETROVA appears Sunday, Monday and Tuesday in "The Soul Market" at one of these theaters. Many of the scenes in the picture were photographed in this city. Name the localities.

TOM MOORE'S GARDEN AND STRAND THEATERS.

Only theaters showing exclusively first-run Triangle, Metro and V. L. S. & E. productions regardless of cost.

Local scenes in Olga Petrova's "Soul Market" picture at Garden Theater were along Conduit Road and new Highway Bridge.

NO. 54.

There is located in Ninth street a cigar manufacturer—the most renowned in Washington—that is now featuring a cigar that has created a sensation.

Meditate, and give name of this exceptionally mild smoke.

What other brands of cigars does he specialize?

OFFERDINGER'S,

508 Ninth Street.

Latest Offering

MEDITATION

Has caught the town by storm. A mild cigar you will always be strong for. You all know the unexcelled qualities of La Anita, Deerhead, Otto, After Dinner.

NO. 55.

There is a well-known concern located at 909 Pennsylvania avenue, the oldest established cutlery and sporting goods house in Washington, where you receive the most courteous treatment and can cover all your needs in these and sundry lines. What different lines do they specialize?

When established. Give name and telephone number.

Give name of the two leading makes of canoes they are sole agents for.

D. N. WOLFORD,

909 Pennsylvania Avenue Northwest.

Sporting Goods, Cutlery, Etc.

Est. 1872. Tel. 3725 Main. Carry most complete line of Cutlery, Sporting Goods, Optical and Photo Supplies, Watches and Jewelry.

Sole Agents Morris and Old Town Canoes.

NO. 56.

WHAT IS THE NAME of the popular Insurance Agent located at 414 Southern Building and what large Fire Insurance Company does he represent which paid Eleven Millions in the San Francisco Fire? What is the premium he charges to write a \$1,000 policy in this company which will protect your household furniture against loss for a full year?

What is the name of the casualty company in which he writes the best accident and sickness policy for business and professional WOMEN, which gives them full protection against loss of income, for a moderate premium? Name cost.

PAUL F. GROVE, 414 Southern Building.

Paul F. Grove, General Insurance Agent, 414 Southern Building. Firemen's Fund Insurance Co., of California, insures your household furniture for \$2.50 per \$1,000.
New Amsterdam Casualty Company insures business and professional women against loss of income caused by sickness or accidents for only \$62.50 per annum, not exceeding \$25 per week.

NO. 57.

What is Washington's largest and most progressive shoe house—where are its two stores located—when was it established?

What famous line of men's shoes are they advertising now for spring, and at what prices?

What famous line of women's shoes are they now advertising, and at what prices?

What guarantee goes with every pair of the men's shoes of the brand they are now advertising?

Berberich's—Branch Store, 813 Pa. Ave. N. W. Main Store, 1116-22 7th St. N. W. Established 1868.
Burrojiaps Shoes for Men at \$4.50, \$5.00, \$6.00.

La France Shoes for women at \$3.50, \$4.00, \$5.00 and \$6.00.
The money will be refunded or another pair of shoes given to the purchaser of any pair of Burrojiaps shoes the uppers of which break through before the first soles are worn through. This is the broadest guarantee given on any shoes.

NO. 58.

"BEER IS DARK"

These mixed words comprise all the letters in the name of Washington's most popular Photo Supply Shop. Make a list of the other lines of merchandise carried by them. Rearrange letters to give the name of firm and address.

REID S. BAKER,

Ye Kodak and Art Shop.

1522 F St. N. W.

Kodaks and Cameras	Photographic Supplies	Protecting Apparatus	Kodak Books	Pictures	Posters	Postcards	Playing Cards
Favors	Greeting Cards	Tally Cards	Place Cards	Gift Books	Book Backs	Pottery	Gift Stationery
Leather Novelties	Craft Jewelry	Novelty Pens	Knives	Flash Lamps			

NO. 59.

Who are the largest and finest grocers in Washington, where quality, service and reasonable prices are the first consideration?

What advertising campaign are they running just now?

What is the name of their unequalled 25c coffee?

Give location and telephone number.

CORNWELL'S,

1415 H St. N. W.

Phone 875 Main.

are now running expensive advertising in the street cars. Look for them.

Cornwell's 25c Special Coffee is roasted and ground in their own building.

NO. 60.

1. What is SUCCESS SHORTHAND?

2. What is the name, address, and telephone number of the only educational institution in Washington which teaches, or which CAN teach SUCCESS SHORTHAND?

3. How long should it take a beginner to learn shorthand under the distinctive SUCCESS method of individual instruction: (a) Day school? (b) Evening school?

4. What are the important points of the special proposition that gives a pupil a brand new standard visible typewriter, delivered to his own home immediately upon enrollment?

"The School that Graduates Expert Stenographers."

Success Shorthand School,

1419 G Street N. W.

Phone Main 7064.

Success shorthand is expert Pitman shorthand standardized and brought to its highest perfection, and so maintained. Four months in the day school; six to seven months in the evening school. In success complete course in shorthand and "touch" typewriting, in the day or evening school, or by special "Home Study" method, including use of brand-new typewriter at pupil's home.

NO. 61.

What Is the Name

of the Auto Sales Co.,

located at 1333 14th St.

What cars do they handle? and give price of each.

Which one of their cars won the Glidden Trophy?

What car won the principal hill-climbing contest in 1914?

What car do they handle that has no gears?

What light delivery truck do they feature?

Cartercar Sales Co., Inc.,

1333 14th St. N. W.

Metz, \$600; Lambert, \$975.

Metz.

Metz.

Metz.